



MYHA Team Twitter Accounts

We would like to have a representative from your team provide updates through an official team twitter account. Many MYHA members, family members of the kids, alumni and Spud fans like to follow the progress of our teams and this is a great way to keep them all posted. Here are our MYHA team twitter account guidelines:

DOs

- Tweet score updates of the games that can, but do not have to include the names of the goal scorers and players that assisted.
- Tweet upcoming schedule announcements (i.e. PWB Black takes on Fergus Falls at 7:30 tonight at the youth arena! #packtheyouth)
- Tweet positive comments about great plays during the games for either team (i.e. Great glove save by Johnson to keep the score tied!)
- Tweet about team bonding events outside of the rink (i.e. team meals, team holiday party, etc.)
- Tweet support for other MYHA and MHS teams (i.e. good luck to all teams entering District play this weekend! #spudpride)
- Tweet positive news about MYHA/MHS players or alumni (i.e. congratulations Kara Werth on signing with UND!)
- Retweet other MYHA or MHS team accounts

*An existing account that is a good example is Moorhead Bantam AA (@MoorheadBantmAA)

DONTs

- Do not tweet negative or editorial commentary about our players/coaches, opposing players/coaches, referees, or anyone or anything else related to the games, tournaments, or other events for the team
- Do not retweet unknown or non credible sources.
- Do not retweet negative or editorial commentary from individual or organization accounts

If you or another parent on the team is interested in running your team's official twitter account please contact Rob Gramer – rob@moorheadyouthhockey.com